InBLISS[®] Sample Reports and Screen Shots

Compare InBLISS[®] Full and InBLISS Lite (basic) - (Features as of 01/20/2005)

	InBLISS Basic	InBLISS Full
Complete integration with the look & feel of your association's public website	✓	✓
Flexible Placement for Log In – on home page or in separate member area	√	✓
Member area shows your own domain name in the URL (e.g. login.yourassociation.org)	√	✓
Only standards-compliant technologies means no special software or hardware needed	√	✓
Alternate language headings and page elements available	√	-
Online Help function and both client-side and server-side error checking.	√	 ✓
Complete written user's guide provides detailed explanations on use of the system	√	✓
Easy upgrade/downgrade path from Full or Basic systems	√	~
Integration of listings with the OPTIONAL Buyer Mangement System.		√
Integration of listings on the association website as well as member websites	Limited	✓
Professional and customized styles available for listings details		√
Location search by drill-down maps instead of or in addition to drop down boxes	√	 ✓
Advanced search options such as keywords and phrases	√	-
Pick Multiple Industries and/or Locations in a full screen mode instead of using the Control key in a scrolling list. Avoids problems of control key select method and allows searching with CTRL-F.	~	1
The entire listing, except for attachments, is easily entered on a single input screen without any pop-up windows or multiple entry pages	√	custom
Minimal required fields allow quick posting while still ensuring enough information for an informative listing. Enter a listing in just minutes and have it show on the website immediately after posting.	\$	\$
Additional fields allow more detail than most stand alone listing services – allowing you to show as much or as little detail as you wish.	√	v
Comprehensive entry of data is broken into logical pages for quick entry.		-
Optionally provide a 2nd business type for searches (e.g. gas station / convenience store)		 Image: A set of the set of the
Detailed financials - Include up to six years of historical financial income statement infor- mation, Owner Financing Information, as well as summary annualized numbers for web		1
No re-entry of financial data to display information in a different column. Just give the col- umn a new number and InBLISS re-sorts and displays the information in the new order. Easily add a new year's financial information and place it in the right column with no re-		1
Include complete marketing summaries for staffing, facilities, equipment, property, and other major business information items		1

Continued

Compare InBLISS[®] Full and InBLISS Lite (basic) - (Features as of 01/20/2005)

	InBLISS Basic	InBLISS Full
Numbers in financial section entry area line up as you'd expect – and you can use commas to help visually ensure data accuracy	1	✓
Einancial totals are calculated live on screen to minimize data entry errors		
Payment calculation tool for coller and 3rd party financing	•	•
Optionally up to four attachments such as photos or spreadshoots can be added to any listing		•
Optionally, up to four attachments such as photos of spreadsheets can be added to any listing.		•
Capitons for attachments that display along with the isting details.	•	<
information. Update your contact information in one place and all your listings are immediately updated.	-	•
Use our standard business categories, or use your own association's preferred categories	√	√
Easy e-mailing of professionally designed profiles		√
Email your listing profiles and optionally send a copy to yourself.		 Image: A second s
Print or email now - no need to go to another location or function. Professionally designed and formatted in HTML text with logos and proportional fonts or selected PDF options for either print or e-mail options.		•
Association or Office administrators can place a member on hold if necessary	 ✓ 	 ✓
Reassign listings from terminated agents to active agents		√
Flexible management reports allow including only the amount of information needed.		√
Reports of all or selected listings that allow you to choose which fields of information to display for printing, e-mailing or downloading to Excel	1	 Image: A second s
Management reports can be exported to Excel for more detailed analyses		√
News blogs and member discussion forum options available		<
Easily integrate links to your association forms, documents, and newsletters		 Image: A second s
Complete MLS facilities.		<
Statistical reports recently enhanced for current / prior year sales comparisons		<
MLS statistics tell you not only how many people looked at your listings, but exactly which as- sociation members did as well, and how many of those listings were e-mailed to potential buy- ers		1
Maintain complete organization or association rosters by individual or by office - Integrates with the OnLine Billing System	1	1
Office administrators can enter listings for any agent in an office	 Image: A set of the set of the	✓
Association administrators can place an entire office on hold if necessary	 Image: A set of the set of the	✓
Complete chapter / region integration		✓
Create a local area definition for quick review of businesses available in your local area		<
Over-ride security allows office administrator to control how much agent information is dis- closed to the public. Require all contacts through the office, or let each agent set up his or her own contact information for the public.	•	•
Additional fields available in office and member profiles for entry of state license numbers and expiration dates as well as association designations and expiration dates	~	•
Integration with listings sold by your members for easy comparables reports (requires your association's sold listings history to be available)		1
Compare Sold and Active listings on the same report. Use the preformatted comparison reports or download to Excel for custom reports.		1
Stationary headings on on-screen reports don't scroll off the screen when you view long lists of data.	1	√
Customized confidentiality and other forms are integrated into your website	Limited	✓
Reactivate expired listings	 ✓ 	✓
Recover accidentally deleted listings or agent records		✓

🕘 http://dev.inbliss.info - Listing Information Update Page 1 - Microsoft Internet Explorer		
(© sod → (©) → 🗷 🖉 🏠 🤣 (⊇ → 🍪 🏭 🖃 🍼 🖉		Verizon
PUBLIC COMPANY FINANCIAL OTHER FINALIZE CANCEL	Instructions	<u>A</u>
PUBLIC COMPANY FIRALIZIO OTHER FIRALIZIO CARCEL PUBLIC INTORMATION: NOTE THAT THIS INFORMATION MAY BE PUBLICLY AVAILABLE (terms shown in red are required in order to confinue entering your listing) I.isting # [sust123] I.isting Agont 2002 Agent 2. Demo I.isting # [sust123] I.isting Agont 2002 Agent 2. Demo Price: 123.000 Down Payment: 73.000 I.isting a for automotive repair Caption: Time is a test listing for automotive repair I.isting # [sust123] I.isting Agont 2.000 Caption: Tampe Florida I.isting # [sust124] I.isting Agont 2.000 Indextry 2: AREICULTURAL: CROP PREPARATION Image: Second 2.000 Legal Form: Family Pathembio Image: Second 2.000 Employeer: Second 2.000 Seller Owned: 2.000 Caption: Days and hours Seller Owned: 2.000 Very subsiness owned by seller) Days and hours Non-Comptte: This las a non-compete covenant Image: Socond 2.000 Covenants: 13.5 man-compete covenant Image: Socond 2.000 Itsing Term:: 50 percent pather wanted \$50.000 down owner willing Itsinstress besch and yery profitable, enjoyable business to be in 1 am wanting to move and arm looking for an aggressive, managing pather to operate and grow the business in this opportunity to enjoy money and freedom Ibusis Owner Works:<	This is the PUBLIC page. Items shown in red are requirunt complete those items is save the page. To save your information, cli buttons at the top of the page work and contraine enthring in this page, click the "public" boots To the left of the multi-line in have added a character count many more characters you of field. Try to avoid abbreviations or whenever possible. Rememb target audience is not only or also the general public and a The more through and date. I temsor likely some Cough, MSN or other sauch If your listing will be uploade websites have shorter decore to include the most important in your description.	Full System Input Screens (Co-Broke) Our standard input screens guide the broker along in the entry of a listing by breaking it into manageable sections. The "Public" section, shown on the left, includes almost all of the required data and most of the other fields which are typically public in nature (i.e. not considered as confidential and/or typically available to the public website visitor). The second screen (not shown) includes the fields to record the location of the business and contact information for the
Skills Required None Training Provided Ownery Waeks 50.000 Cost		seller of the business.
Owner's Duties: Sample owner duties	L	
e) http://dev	r. inbliss.info - Financial Informati	on - Microsoft Internet Explorer
ITEMS ISignature I Cash Flow Analysis I Lease I Organization Listing Agreement ON FILE: I Asset List I Corporate Resolutions Other Test Other Document	ی 🚱 🗟 🛋 🕤	- 😓 🛛 - 👌 🛍 🖂 ザ 🖸
PUB	LIC COMPANY FIN	ARCIAL OTHER FINALIZE CANCEL Instructions
E Done	ets Asset All asset info Information of assets an	rmation is entered here. Includes option to record the sale as a sale This is the FINANCIAL page. d whether real estate is included in the sale or not.
Finan	cing Seller and Third Party	Required information if down payment is less than setting price. Also Includes option to show whether there is SBA ore-approval.

Show on Web

Owne

Extra 9

Here the "financial" screen provides access to asset information, financing details, and up to six sets of financial statements. InBLISS is actually capable of allowing an unlimited number of financial statements per listing but we have found six to be an ideal number to make available. Most of our users enter from 2 to 5 sets of financial statements. Note that you can enter the information in any order and easily rearrange it later.



Up to three financial statements are entered on a single screen. Unlike most web-based systems, InBLISS allows you to enter dollar signs and/or commas as a part of the input. Light shaded boxes are automatically calculated as you enter the information. There is no "recalc" button needed to verify your results. Also, financials are entered down the columns, just as you would in a spreadsheet. Features such as right alignment, calculations, and commas reduce errors and speed input.

(Click to Add

Apply Changes

SALE OF ASSETS versus ONGOING BUSINESS

the sale of distressed assets, a new opportunity, vacant land, or other co assets without a running business al part of the package. The total listic

the package. The total lis sale of assets cannot be stal of the assets include

were listing does not experifically fit the cale your insting does not specifically fit the sale assets criteria noted above, be sure to we the default option of "sale of an ongoing shess." If you choose the default option, u must enter at least the gross sales and

(ou must select one of the top three colu

the seller's discretionary as the owner's benefit).

to must select one or one way or the information that will be displayed to the ablic (specifically the annual gross sales and as seller's discretionary earnings, also known

InBLISS Basic (Lite) Input Screens

Non Co-Brokered Basic version

For those who don't plan to co-broke, the "InBLISS Basic" or "Lite" version provides the entire input on a single screen as shown here. With a focus typically on listing and not co-brokering a business, the number of fields has been greatly reduced to provide a quicker input screen.

Even in the Lite version, though, your members still enjoy the availability of tracking nearly 50 different standard items.

			initiation for the	s Log Vi	1		
		Busi	ness Listing De	etails			
Required Fie	lds Ar	e Shown i	n Red				
Contact:	Tate, Alle	en 💌					
Listing Number:	1380007	3	Expiration Date: 12/31/	2004	(use mm	/dd/ys	ry format)
Listing Status:	Active	~	Business Legal Form	Undisch	osed	~	
Listing Headline:	GAS STAT	NON/C-STORE		(50 characte	er limil)		
Industry:	Retail Tra	ade		×			
Industry Category:	Gasoline	Stations with (Corvenience Stores	×			
General Location	CORALG	ABLES		(76 cha	acter limit)		
Intrastate Region	South Flo	orida		~			
County	Miami-Da	ade		~			
Description: (2400 character limit)							
		ENTER O	NLY WHOLE DOLLAR A	MOUNTS)		
				k if Include	d in the As	king P	tice)
Asking Price:	5	275,000	Asset Values (Chec				
Asking Price: Down Payment:	5	275,000	Inventory: \$		0		Check Boy Next to
Asking Price: Down Payment: Gross Revenue:	5 5 5	275,000 0 0	Asset Values (Chec Inventory: \$		0 -		Check Box Next to Any
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow:	5 5 5	275,000 0 0 109,000	Asset Values (Chec Inventory: \$ Equipment \$ Real Estate: \$		0	*	Check Box Next to Any Asset included in Sales
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow: Payroll	\$ \$ \$ \$ \$	275,000 0 0 109,000	Asset Values (Chec Inventory: \$ Equipment \$ Real Estate: \$ Other: \$			×	Check Box Next to Any Asset Included In Sales Price
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow: Payroll Monthly Bent	\$ \$ \$ \$ \$ \$	275,000 0 109,000 0 0	Asset Values (Chec Inventory: \$ Equipment \$ Real Estate: \$ Other: \$ Total Assets: \$			*	Check Box Next to Any Asset Included In Sales Price
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow: Payroll Monthly Rent Attachments	S S S S C (for sec	275,000 0 109,000 0 0 0 0	Asset Values (Chec Inventory: \$ Equipment \$ Real Estate: \$ Other: \$ Total Assets: \$, this opens in a new wi	ndow)		×	Check Box Next to Any Asset included In Sales Price
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow: Payroll Monthly Rent Attachments The following custom	S S S S C (for sea Fields are a	275,000 0 109,000 0 cunty purposes available for yo	Asset Values (chec invertory: Equipment: Real Estate: Other: Total Assets: this opens in a new wi uruse	ndow)		×	Check Box Next to Anny Asset Included In Sales Price
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow: Payroll Monthly Rent Attachments The following custom Brand	S S S S (for set S HELL	275,000 0 109,000 0 cunty purposes available for yo	Asset Values (Chec Inventory: \$ Equipment \$ Real Estate: \$ Other: \$ Total Assets: \$ this opens in a new without the set of the	ndow)		•	Check Box Next to Any Asset Included In Sales Price
Asking Price: Down Payment: Gross Revenue: Adj. Cash Flow: Payroll Monthly Rent Attachments The following custom Brand Callons	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	275,000 0 109,000 0 cunty purposes available for yo 100.00	Asset Values (check Inventory: \$ Equipment \$ Real Estate: \$ Other \$ Total Assets \$, this opens in a new wi	ndow)		×	Check Box Next to Any Asset included in Sales Price

12 Notice how these sections don't appear in the custom input screen on the left. Input screens

Contact:	Department, Broker 💌
Listing Number:	1009 Expiration Date: (use mm/dd/yyy format)
Listing Status:	Active V Business Legal Form: Undisclosed V
Listing Headline:	Sports Collectibles & Memorabilia - SOLD (50 character limit)
Industry:	Retail Trade
Industry Category:	Sporting Goods Stores
General Location	Suffolk County, Long Island New York (75 character limit)
County	SUFFOLK
Business Description: (2400 character limit)	Here is a very unique turnkey business opportunity for somoon who loves sports culcitulies, memorabilia, and novelhes. This sports retail store is over 300 sq feet and has stocked invertory work over 330,000 (wholesake). The store is located in a PFRIME shopping center with big name anchors. The owners purchased the business about two years ago and have been unable to keep the business operating full time due to very very store to be about the owners purchased the business about two years ago and have been very based on the business operating full time due to very very store to be about the owners purchased very based on the business operating full time due to very very store to be about the owners purchased very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating full time due to very very based on the business operating
	ENTER ONLY WHOLE DOLLAR AMOUNTS
Asking Price:	125,000 Asset Values (Check if Included in the Asking Price)
Down Payment:	\$ 75,000 Inventory: \$ 0 Check Day Mart to
Gross Revenue:	\$ 240,000 Equipment: \$ 0
Adj. Cash Flow:	\$ 50,000 Real Estate: \$ 0 No Asset Included In Sales
Payroll	\$ 0 Other: \$ 0 □ Price
Monthly Rent	\$ 2,000 Total Assets: \$ 0
Selle	r Financing: Negotiable
(BU a	baracter limit)
rears	Established. Year Acquired by Seller, 2003 Building; 1000 Sq. Feet
Reason	n for Selling: Partners have unrelated businesses that take
(75 (sharaoter limit; priority.
Mgmt/Train	ing Bupport
is business	reincatable?
is business :	a franchise? C Yes C No C Not Disclosed
home-based	business ? Cyes CNo CNot Disclosed
chments	(for security purposes, this opens in a new window)
The fo	
Name	of Business: Bagel King of Long Island Inc
Business	s Address 1: 2
	Address 2:
c	SityLocation:
Ctr	ate/Province: Choose State M ZP Code:

Customized Input Screens

InBLISS does not force you to use fields you don't need or want. Aside from just a dozen required fields, you can choose to use or ignore the remaining input fields. If you choose, you can even have a custom input screen like the one shown to the left that completely removes any unneeded fields. Another InBLISS feature shown here are custom fields. Not only can you remove fields you don't need, but InBLISS allows you to add fields you do want and which are not already a part of the standard system (gallons of gas sold, for example).

can be customized to meet your exact needs by removing sections or even rearranging the order of the sections.

• The screen on the left also demonstrates added custom fields. Here are shown Brand, Gallons, and C-Store Sales to show how a broker specializing in convenience stores might wish to add detailed fields not otherwise available. With custom fields, you control the special data you track!

Sold Listings Reports

InBLISS retains the entire listing information for every listing sold providing an invaluable resource to the association's members. With details available on all comparable listings, a member can make intelligent choices about which businesses to include or exclude from comparables reports. In addition to businesses that have already been sold, a broker can make comparisons to similar businesses currently listed by the association members. To provide even more depth to the data available. InBLISS includes government data covering thousands of active businesses based on NAICS classifications.

Together, NAICS general overview reports, sold listings comparables and active listings comparables provide a comprehensive basis to assist the seller and the broker in determining a likely selling price for a business.

Similar to the extensive search options available for active listings, the sold listings database can be

FBBA Home Login News Search	Inci?	3 matching listings Click on a listing to see distalls. Click on a col order) Only CliCKCD items are included in reports Industry Location Proceedings Proceedings	iumn hea Items in <u>Statu</u> Rete So Activ So 10/14/200	ding to sort table by red indicate actua Price Listed Price Sold Price Sold Price Sold Price Sold Price Sold Price Sold Price Sold Price Sold Price Sold	that colu I sale val	mn (click again to rev lues and dates Down Asts Down Actual 1 00,000 49,000 50,000	erse Re Situs V 350,000	ovener Benefits 81,155	Refine Total Aspette 209,792 70,000 70,000	location, i selling pri more deta whether re	ndustr ce, gro iled cr eal esta	y, listing oss sales iteria su ate was i	g price, as well ch as included
Reports Menu Maintenance		North Palm Besch Country North Palm Besch Country 242-5600 - ITALIAN RESTAURANT Lake Worth, Fiorida	3/14/200 Activ	13 185 13 1,500	,000	1,100,000	1,208,000	427,000	179,500 179,500 1,250,000	the sale or	if the	busines e-based	s was
Menu Search Members		1499197 - Italian Rostaurant Browerd County 144126 - ITALIAN RESTAURANT & PIZZERIA VEST DERAY BEACH	Activ	* 115 * 450	000,	115,000 225,000	ASBET 631,416	8ALE 206,887	183,000 357,000	scasonar c	n nonn	c-based.	
Documents & Services Menu OneList	2	144127 - ITALIAN RESTAURANT & PIZZERIA MAROATE 123-1323 - Nalian Rest.located in busy shopping cer	A: oter A:			3 Pinatching Click on a l reverse ord Only CHEC	istings isting to see deta er) KED items are in	ails. Click on a column l	neading to sort tab s in red indicate a	ile by that column (click agai ictual sale values and dates	n to Report:	s Return	Refine
Log Off		1862294 - Italian Restaraunt Bast Pt. Lauderdale	A	FBBA Home	Inci?	Industry Loc	ation	2 Status Date Sold	Price Listed Price Sold	Down Ask Down Actual	Gross Salue	Owner Benefite	
		1852299 - Italian Restaurant Western Pain Beach County 1919998 - Gorgeous upscale ristorante and lounge	4/30/2 At	Login News		1231299 - ITALIAN N.W. BROWARD 1862997 - ITALIAN	RESTAURANT	Sold 10/14/2002 Sold	89,0 80,0 300,0	00 49,000 00 50,000 00 90,000	350,000	81,155	70,000 70,000 179,600
		Pt. Lauderdale 1231343 - RESTUARANT OF LAUD	A	Listings Reports Menu	2	North Palm Beach C 1230872 - ITALIAN N. W. BROWARD	IRESTAURANT	3(14)2003 Sold 8/35/2000	185,0 80,0 70,0	00 155,000 00 49,500 00 40,000	400,000	80,890	179,600 100,000 100,000
		2426000 - Italian Restaurant Boos Raton, Florida	A	Maintenance Menu		1999127 - ITALIAN West Broward	RESTAURANT	Sold 8/2/2001 Sold	65,0 59,0 185,0	00 65,000 00 59,000 00 75,000	360,000	97,500	70,000 50,000 195,000
	2	1385006 - Italian Rostaurant EAST CENTRAL BROWARD COUNTY	10/19/1	Search Members		OAKLAND PARK 1231102 - ITALIAN SOUTH UNMERST		7/9/2001 Sold 11/15/2001	190,0	00 51,100 00 100,000 100,000	359,025	47,238	195,000 179,085 179,000
		1385006 - Italian Restaurant EAST CENTRAL BROWARD COUNTY 1238872 - ITALIAN RESTAURANT	10/19/1	Documents & Services Menu		1388075 - Italian R Palm Beach County	nstaurant	Sold 12/3/2003	350,0	00 100,000 00 269,000	852,100	253,554	104,500 92,000
		N.W. BROWARD 1980127 - ITALIAN RESTAURANT	B/31/2	OneList		232224 - ITALIAH MAM 1862299 - Italian R	restaurant	Sold 5/25/2004 Sold	95,0 92,0 225,0	00 85,000 00 80,000 00 225,000	336,000 738,000	80,856	55,000 50,000 305,000
	2	Viest Broward 1231891 - ITALIAN RESTAURANT CIAKI AND ROBH	8(2)2		2	Western Paim Beac 1231343 - RESTUA NE LAUD.	h County RANT	4/30/2004 Active	175,0	00 175,000 00 99,500	500,000	93,870	107,000 90,000
		1201102 - ITALIAN RESTAURANT SOUTH UNVERSITY - PLANTATION	11/15/2			144126 - ITALIAN WEST DELRAY BE/	RESTAURANT & P	IZZERIA Active	450,0	225,000	831,418	206,887	357,000
	-				2	144127 - ITALIAN MARGATE	RESTAURANT & P	IZZERIA Active	175,0	00 85,000	34,594	7,891	197,000
						Pt. Louderdaie 2426600 - Italian R	esteurent	Active	350,0	200,000	1,000,000	210,000	610,000
						Lake Worth, Florida 2425888 - Italian R	estaurant	Active	300,0	300,000	1,313,079	260,711	235,000
						Eccs Ration, Plonds 1862294 - Italian R East Ft. Lauderdale	<u>eestaraunt</u>	Active	150,0	00 100,000	340,000	63,000	325,000

When results of a search are first returned, they include all matching listings (13 sold matches in this case **1**). The member can then review the results, click on a listing to see the details and then decide which listings to exclude from the final reports by unchecking the appropriate check box 2. After sorting the listings, the final results are shown, in this case with 9 sold listings³ and 7 active listings.

If the member reviews the reports and then decides the selected comparables are not exactly a desired sample, simply returning to the search page or to this results page allows the member to further refine the selection. Reports can be prepared sorted on any of the column headings shown (for example, date sold, original listing price, actual selling price, amount down, or the discretionary earnings).

searched by such typical criteria as



All reports are shown at once in an easy to follow display. Each report is separated by a red line. Note the professional layout and the association-selected shading for the alternate rows on the reports shown on screen. Graphs are included in the Industry Averages Report to provide visual feedback to the seller. The Sold Businesses Comparables Report includes not only the standard data from the database, but also days on the market and ratios such as original listing price to actual selling price, selling price to gross sales and selling price to discretionary earnings.

Many times there are businesses currently on the market that are also excellent sources for comparables reports. If the member chose to include active listings, the Active Businesses Comparables Report¹ will include these businesses with ratios that make sense in the context (such as percent down payment requested and listing price to discretionary earnings)

Continuing the logical design of the InBLISS system, if the member wishes to print these reports, it's as simple as clicking on the Print button^(a) provided (or choosing File>Print from the browser's menu).

Throughout the InBLISS system, one never needs to click on a special link to provide a print version of a report, yet reports will print professionally without looking like a web page.

Printed comparables reports properly separate by page and include footers on each page that identify the client or remarks (as entered by the member when preparing the reports). Footers also identify the member who prepared the report (which is taken directly from the member's record). As shown, the graphs print in full color but shading has been reduced to make data easier to read.

InBLISS[®] / OneList[®] Reports

			Page 1 of 2
	This Business ()	NAICS 453 Common Size	Difference
Income			
Gross Sales	0	100,000	(100,000
Less Cost of Goods Sold	0	64,130	(64,130
Gross Profit	0	35,870	(35,870
Operating Expenses			
Officer/Owner Salary & Fringe Benefits	0	2,860	(2,860
Payroll Expense	0	11,590	(11,590
Repairs	0	590	(590
Bad Debts	0	200	(200
Rent	0	4,080	(4,080
Licenses & Taxes	0	1,850	(1,860
Interest	0	1,280	(1,280
Charitable Contributions	0	20	(20
Depreciation/Amortization	0	1,550	(1,550
Advertising	0	1,670	(1,670
Other Deductions	0	8,670	(8,670
Taxable Income	0	1,510	(1,510
Less Income Taxes		390	(390
Net Income (Loss)	0	1,130	(1,130
Add to Net Income:			
Interest	0	1,280	(1.280
Depreciation/Amortization	0	1,550	(1.550
Income Taxes		380	(380
Earnings Before Int/Depr/Taxes/Amort (EBITDA)	0	4,340	(4,340
Add to FRITDA:	-		
Owner Compensation & Fringe Benefits	0	2.680	(2.08)

As part of producing a comprehensive analysis on a potential listing, or to better understand the business ratios for the seller's industry, the NAICS reports give a general background on what national businesses are reporting to the government. A member only needs to choose the NAICS category to produce the quickest report available, shown on the left. Without entering the data for the subject business, comparisons are not available, but useful information is still presented for the industry.

Print

Components of Owner Benefit

for this business

Return

Page 1 of 2

Owner Salary 32 14%

What do the numbers mean?

Profit / Loss Comparisons: The comparative profit / loss statements help you to compare yo as reported on a US federal level. The industry statistics were or reported by 109,364 corporations.

1. This business: This column represents the information you

Taking the same report just produced but adding information from the tax return or financial statement of the subject business, a new comparison report is produced with graphs that help visually show the comparison between the subject business and the industry as a whole.

As with all reports in InBLISS, the layout onscreen is professionally designed and scrolls easily. Yet, with the simple click of the Print button, the report is printed on two pages properly formatted without the unnecessary buttons or lines required on the screen. (see next page for the printed versions)





	This Business (2000 Tax Return)	NAICS 453 Common Size	Difference
Income			
Gross Sales	1,185,000	1,185,000	0
Less Cost of Goods Sold	700,000	759,941	(59,941)
Gross Profit	485,000	425,059	59,941
Operating Expenses		2000	
Officer/Owner Salary & Fringe Benefits	85,000	33,891	51,109
Payroll Expense	150,000	137,223	12,777
Repairs	16,000	6,992	9,008
Bad Debts	0	2,370	(2,370)
Rent	24,000	48,348	(24,348
Licenses & Taxes	5,000	22,041	(17,041)
Interest	2,500	15,168	(12,668)
Charitable Contributions	500	237	263
Depreciation/Amortization	17,500	18,368	(866
Advertising	0	19,790	(19,790)
Other Deductions	25,000	102,740	(77,740)
Taxable Income	159,500	17,891	141,605
Less Income Taxes	60,000	4,503	55,497
Net Income (Loss)	99,500	13,388	86,112
Add to Net Income:		500.05	
interest	2,500	15,188	(12,868)
Depreciation/Amortization	17,500	18,358	(868)
Income Taxes	60,000	4,503	55,497
Earnings Before Int/Depr/Taxes/Amort (EBITDA)	179,500	51,427	128,073

Johnson Services.com, Inc.

Sold Listings F	Reports: Select fields to include:
Note: Listings converted from prior sy available.	vstems may not contain information for all fields
🗹 Date Sold	Selling Office
🗹 Actual Sales Price	Actual Assets Sold
🗹 Actual Down Payment	
🗹 Listing Number	🔲 Listing Agent Number
🔲 Industry Type Code	🔲 Listing Agent Name
Industry Description	🗹 Original Listing Price
🗹 Business Category	🗹 Original Down Payment Listed
Heading Summary	🗹 Gross Sales
📃 Business Name	🗹 Owner Benefit
General Location	🗹 Original Total Assets Listed
County	
City [Business Location]	
Executive Summary* 💿 2-Ro (see note below regarding	ow Format 🛛 Same Row Format g the format options)
S	elect report format
Choose this option to view on screen	View
Excel Auto Filter: 💿 On 🔵 Off	Save as Excel Return
Excel format requires Microsoft Excel	97 or later

Producing the standard detailed reports for either active or sold listings is as simple as clicking on the "View" or "Save as Excel" buttons shown above. The default columns that will be included are already checked off that produce a formatted report that fits nicely on a regular sheet of paper. For those wishing to review the most data possible, selecting every field and then saving the report to Excel provides a complete basis for nearly any analysis desired.

Reports available from this screen are extremely flexible. Including the executive summary from each listing provides enhanced detail not available from most systems.

Active Listings Reports

Where possible, report headings appear at the top of each printed page on multi-page reports — something rarely seen on reports printed from a web browser.



Multiple BLI buyer or agent versions, or a combination, can easily be printed. Simply view the reports on screen, the click on the "Print" button. Each listing will print on a separate page just as if they were printed individually.

In the unlikely event that InBLISS does not provide a required report, it can still be added to the association's report options.

(use quotes to search for an exact phrase)	Pie box vev ravonos 1006 Hep Aire	3 *				
	Click on a column heading to sort	listing to see details by that column (click aga	ain to sort in reverse o	irder)	Reports	Return
All active reports start from the search	Listinge Include Industry Location Description	Listing A	Down A Payment V	Gross 👗 Sales 🔻	Owner A Benefits	Total 🛔
screen. Note the ability to search by a	FBBA Home 9242049 - Pet Shop	299,000	150,000	695,082	77,606	200,000
	Login Hows 1709797 - PET STORE	75,000	75,000			75,306
member pre-defined local area or selected	Search 1231329 - ANIMALS/PETS	395,000	250,000	700,000	140,131	175,000
multiple areas, a certain industry or multi-	Leports Menu 9229003 - Pet Grooming Business Nanles, Florids	99,000	69,000	90,500	62,320	9,750
ple selected industries, keywords, agent or	Maintenance 0242050 - Pet Grooming Bonta Springs Contract Pending	85,000	30,600	155,117	44,598	17,000
any of a number of other options	Search 919655 - Dog Grooming Members	52,000	52,000	45,000	40,000	
any of a number of outer options.	Bocuments & 8784179 - Unique Aquarium Store	ANIMALS/PETS -> PET	GROOMING 5,000	242,234	50,402	55,000
	9121378 - Veterinary Clinic SW Florida	312,000	282,000	374,941	95,370	41,000
Once a search is completed the results are	GO2-07 - Veterinary Clinic Bencardia area	399,000	399,000			
displayed in a grid as shown holey. Note	4559232 - Kennel/ Boarding/Training Central Florida	375,000	375,000	321,000	113,500	180,500
insprayed in a grid as shown below. Note	4559233 _ Kennels/Doarding/Training	950,000	950,000	321,000	113,500	765,600
the highlighted row shows the industry to	0100252 - Dog Training/Daycare	176.000	176,000	133,815	67,844	14,500

OneList[®]

OneList is an InBLISS exclusive feature that allows members to tie together their listings from multiple associations to which they may belong. For example, an IBBA member might also be a member of the FBBA and a VR Business Brokers franchisee. Through the OneList system the member can enter a listing once and then tie it in to all three associations. If a listing is sold, it only needs to be marked sold once and all three association files are updated.

Improving productivity is the focus of OneList.

			Click or	n a Listing To (Copy	From the OneList transfer page, the
-		Listin	ns marked 🗸	have already he	en transferred	member selects which itstings to the into
		LISCH	igs marketi 🗸	nave an early be	en u disiereu	other associations. Checked listings have
orie	la Business B	rokers Associ	ation			
	Listing No	Member #	Expiration	Status	Industry	already been fied together. Once a listing
2	1340101	13401	11/12/2004	Active	98.11 NEW FRANCHISES (NF EMPLOYMEN	selected from this screen the member
2	1340168	13401	1/8/2005	Active	30.51 DISTRIBUTION / DIST-POOL/SPA	selected from this screen, the member
2	1340169	13401	11/10/2004	Active	30.19 DISTRIBUTION / DIST-FOOD PROD	chooses the appropriate association to lir
	1340170	13401	B/5/2004	In Progress	76.15 RESTAURANTS / FAST FOOD FRANC	chooses the appropriate association to m
	1341003	13401	8/15/2004	Contract Pending	73.20 REAL PROPERTY RLTD / INDUSTRI	to and the form below appears
	1341005	13401	8/20/2004	Contract Pending	11.25 AUTOMOTIVE / AUTO WINDOW TINT	to und the form below uppeurs.
	1341007	13401	8/12/2006	Active	80.82 MANUFACTURING / MFG-EQUIPMENT	
4	1349999	13401	2/4/2005	Active	23.01 ELECTRONICS/COMPUTER J COMPUT	
1	1340220	13402	10/27/2004	Active	29.01 WHOLESALE / WHOLESALE BAKERY	In the transfer the member chooses the
	1340526	13405	11/12/2004	Active	13.01 BEAUTYIPERSONAL CARE / HAIR S	
4	1340537	13405	9/25/2004	Active	51.07 MEDICAL RELATED BIZTMEDICAL	new association's exact business categor
9	1340538	13405	1017/2004	Active	74.06 REDAL MISCELLONEOUS/REDAL	
2	1240544	12405	1/22/2004	Contract Deading	20.02 CHILD CADE (DAV CADE & AFTED	and assigns the listing a new number (if
	1340540	12405	1/2//2005	Artho	76 13 DESTALIDANTS / DINED	
	1340560	12406	2/24/2005	In Programs	96 11 GIANG / GIAN CONDANIED	desired) as well. Just a few short question
27	1340551	19405	3/3/2005	Artive	21.16 EDUCATIONAL (SCHOOL / EDUCATIO	allowing the lighting to be then aformed integet
-	1340557	13405	3/12/2005	In Progress	50 80 MANUFACTURING (MEG-INDUSTRIA	anows the fisting to be transferred intact
	1340553	13405	3/15/2005	Acive	81.27 MEDICAL RELATED BIZ / PHY. TH	if it wars originally antered through the
2	1340554	13405	2/5/2005	Active	8.01 ANTIQUES (ANTIQUES DEALER	If it were originally entered through the
7	1340555	13405	4/5/2005	Active	76.14 RESTAURANTS / ETHNIC RESTAURA	second association's own system with al
1	1340556	13405	3/31/2005	Active	57.01 LOCKSMITH / LOCKSMITH	second association s own system with at
7	1340557	13405	4/7/2005	Active	61.06 MEDICAL RELATED BIZ / MEDICAL	specific fields properly completed
2	1341304	13413	12/3/2004	Active	31.10 EDUCATIONAL/SCHOOL / EDUCATIO	specific ficius property completed.
1	1341305	13413	12/3/2004	Contract Pending	31.10 EDUCATIONAL/SCHOOL / EDUCATIO	
2	1341306	13413	2/3/2005	Active	74.16 RETAIL MISCELLANEOUS / CONBIG	
2	1341307	13413	2/24/2005	Active	20.04 CHILD CARE / CHILDS PLAY CENT	Unlike systems that transfer listings entit
1	1341308	13413	5/4/2005	Active	16.08 CARDS/0/FT8/BOOKS / 0/FT8 COL	Chinke systems that transfer fistings entit
2	1341309	13413	1/21/2005	Active	88.02 SPORTS RELATED BIZ / SPORTING	automatically with OneList the member
	1341700	13417	5/14/2004	On Hold	50.04 INTERIOR DESIGN/DEC / OFFICE	
	1341701	13417	4/21/2004	On Hald	11.02 AUTOMOTIVE / AUTO GENERAL REP	has complete control over listing number
	1341703	13417	6M 9/2004	Active	76.14 RESTAURANTS / ETHNIC RESTAURA	
2	1341713	13417	8/1/2004	Active	76.26 RESTAURANTS / BREVWPUB	agent assigned, the industry and the co-
4	1341714	13417	10/31/2004	Active	76.08 RESTAURANTS / DELI RESTAURANT	
4	1341715	13417	1/28/2005	Active	77.01 PACK/SHIP/POSTAL/PACK/SHIP	broke agency options.
	1341716	13417	1/2//2005	In Progress	39.12 FOOD BUSINESS RETAIL / DELVC	
	1341717	13417	3110/2005	Active	50.11 MANUFACTURING / MEG-CANVAS PR	
	1.341/18	13411	3110/2005	Active	SULTERANDEACTORING FINE CANVAS PH	
5	1341718	13417	4/28/2005	Active	TR 18 DESTAL DANTE / ACTO GENERAL REP	
6	1341720	13417	11/10/2000	Active	TO TO REGISTAURAVITS / OFFICE BLUG HES	
5	1241721	12411	7/13/2004	Contrast Pageling	12.12 BEAUTY/DEDOONAL CADE (MAIL C	
2	1341901	13418	/112/2004	Convact Penoing	13.02 DEAVE IF EROVINAL CARE / NAILS	

2400/2			
ID: 0	8	W	
	Reference Listing	New OneList Transfer	
Association / Service	FBBA	BizMktFL - Office 2	
Jisting Number	1341003		
Agent (Broker Assigned	13401 Spallitta, A. Oharles	Assign en Agent 🖌	1
ndustry 73.20	REAL PROPERTY RLTD	Select on Industry	*
Category	INDUSTRIAL BUILDING	Please Choose an Industry 💌	
Association Agreement on File?	NO	O YES OND	
Agency Type	Transaction	Select Listing Agency Type	
Association Agreement on File? Agency Type	NO Transaction	VES NO Select Listing Agency Type SAVE	

OneList@ and InBLISS@ are registered servicemarks of <u>JohnsonServices.com</u>, Inc.

Buyer Maintenance

	Quick Search Listin	Ngs Hotices	Buyers Support				
Login News	Buyer Management				Be notified immediately of		
Search Listings	You have 3 buy	er messages with ac	buyer actions needed when				
Reports Menu	Date Action 5(28/2004 Follow Up	Buyer Johnson Jon	Subject Testing back to buyer		logging in to the association's		
Maintenance Menu	5/28/2004 Follow Up 5/28/2004 Follow Up	Johnson, Jon Johnson, Jon	Testing the system Test the messahe on list	ing number	member area. See new notes from buyers and actions needed		
Documents & Services Menu					to be taken. In this case, an		
OneList	There Are Buyers Click on the person's nam	Not Yet Assigned to change or view the	ed to Agents! ir information		office administrator needs to		
Log Off		AGENT	BUYER NAME	<u>CITY</u>	registered buyers.		
	2/19/2004	UNASSIGNED!	Ferber_Stephen	Weston, FL			
	5/11/2004	UNASSIGNED	Kovi, Tada	West Palm Beach,	FL		
	3/3/2004	UNASSIGNED	Matesic, Thomas	Vero Beach, FL			
	12/22/2003	UNASSIGNED!	Posner, Bill Toybin, Jery	Sunrise, FL Southwest Ranche	es. FL		

				Docum	ients
	Date Completed	Total	First	Last	Description
×		39	2/6/2004	3/23/2004	Buyer Resume
×		7	2/12/2004	3/23/2004	SBA Form 413: Loan History
×		3	2/12/2004	3/9/2004	sba912-personal-history.pdf
×		5	2/12/2004	3/11/2004	Personal Financial Statement
		4	28/2/2004	2/012004	Paper Postune

		0	Bus	inesses fo	r Sale	
	Listing	Dat		Views		Description
	Listing#	Signed*	Total	First	Last	beschjoten
×	1389017	12/1/2003	0			C-Store Only
×	1469101		0			Gourmet Food Market
×	1772297		1	2/12/2004	2/12/2004	Supermarket/Food Business
×	4559214		0			Animal Hospital
ж	7121041		0			FOOD RETAIL MEATS
×	7121073		14	2112/2004	3/11/2004	GAS STATION/C-STORE
×	7121076		0			TIRE DEALER
×	8783531	12/1/2003	0			Specialized Courier Service
×	8784104		1	2/12/2004	2/12/2004	FED EX GROUND TERRITORY
×	9121369		1	2/26/2004	2/26/2004	Aquarium Store

*NOTE: (if a signed non-disclosure agreement (NDA) is on file, as noted above by the date completed, then your buyer will be able to see additional and confidential details for that business for sale (i.e. the Buyer BLI form will be displayed instead of the standard public details page). If the buyer has not returned a signed non-disclosure agreement, the buyer will not see any additional details beyond what are normally available without logging in to the website.

Provide custom or association documents to buyers **1**. Documents might welcome a buyer or perhaps be an SBA form. If the form requires action, the member can indicate when the action is completed.

The bottom section of the buyer's document folder shows the listings that either the buyer or the member has selected for the buyer². See not only how many times the buyer has viewed a listing, but show the date the nondisclosure form was signed. Until a date is entered, the buyer will only see the public details on a listing. Once a non-disclosure is returned and indicated as completed, the buyer will be able to see the enhanced view determined by the association.

4				Re Please co	B quired i nplete	uyer informa as muc	Profil tion is hi h inform	e ighlighted ation as possil	ble.		
	Buyer's Name	e and Ad	dress								1
ome	Name:		Char	les		La Maria		Spallitta			
		me	First	Name		Initial		Last (family) No	ame	SUME	(Jr, Sr, etc)
	Addr	ess Line	1: 2719	Dracaena (Court			1			
		Address	2:					1			
	City, State,	ZIP Co	te: Deira	sy Beach		FL N	33445				
		Coun	try: Unite	ed States				¥			
	Control Infor						Backs	and information	an (continued)		
ſ	Work Phone:	INNER		mt			Desired	Price Banne:	400.000		800.000
	Hama Phone:	EG1.97		0.4		-	Denuise	d lasses is det	Veer	-	150,000
	For Mursher	301-27	2-4203				require	dincome in Tau	iear		150,000
	Coll Disease						Cash av	ailable for:			
	Cell Phone.					_			Down Payment	<u>ــــــــــــــــــــــــــــــــــــ</u>	150,000
	E-Mail:	cspall(g)adelph	io.net	1		First Year's Working Capital			:	45,000
E	Preferred conta	d contact method: E-Moil			Buyer's Total Net Worth:				600.000		
ſ	Background	Informa	tion				How so	on will the buyer	be ready to buy?		4 weeks
	if another pers purchase deci	on (or et sion, list	her peopl the name	e) will be inv a(s) and relat	oived in f ionshia(this (s) to	Educati	onal background	: Post Graduate		~
h	Harding of a con				ionorny,	_		-			
	the puyer.										
	the puyer.					2	Will buy	er run the busin	ess 💿 Ye	s ON	o OND
	the puyer.				2		Will buy Buyer w	er run the busin illing to relocate	ess 💿 Ye : 🔿 Ye	5 ⊙ N 5 ⊙ N	0 (0 N/D 0 (0 N/D
	Related Hobbi	ps/Skilk					Will buy Buyer w Will buy	er run the busin illing to relocate er have to sell h	ess ⊙ Ye : O Ye ome O Ye	5 ⊙ N 5 ⊙ N 5 ⊙ N	0 0 N 0 0 0 N 0 0 0 N 0
	Related Hobbi	es/Skills	:				Will buy Buyer w Will buy Searchi busines	er run the busin illing to relocate er have to sell h ng for a visa-qua is?	ess ⊚Ye : OYe ome OYe alifying OYe	5 © N 5 @ N 5 @ N 5 @ N	0 0 N/0 0 0 N/0 0 0 N/0 0 0 N/0
	Related Hobbi	es/Skills	;			× ×	Will buy Buyer w Will buy Searchi busines Any othe	er run the busin illing to relocate er have to sell hi ng for a visa-qua ss? er brokers contai	ess ⊙Ye : OYe om e OYe alifying OYe cted? OYe	5 © N 5 @ N 5 @ N 5 @ N	Фи О и Фи О и Фи О и Фи О и 0 0 и О и
	Related Hobbi	es/Skills	:			2	Will buy Buyer w Will buy Searchi busines Any othe	er run the busin illing to relocate er have to sell h ng for a visa-qua is? er brokers contai	ess ⊙Ye : ○Ye ome ○Ye alifying ○Ye cted? ○Ye N/	s ⊙ N s ⊛ N s ⊛ N s ⊛ N D=*NDt	

Extensive buyer details are available but not required. With the buyer management system, the only information required is the buyer's name. This allows the member to track buyers who might not have computer access. Though this buyer will not have access to the system, the member can still use the reports internally. However, if a buyer does have an e-mail address and enters a password, the buyer will have full access.

By limiting the amount of data required upfront, the buyer is not intimidated by the request. Once the buyer is comfortable with the broker, details can be filled in.

Status	From	Date	Follow-Up	Listing #	Subject	
Open	Agent	5/19/2004	5/5/2005		This is a test	
Open	Agent	5/19/2004	5/5/2005		This is a test	
Due	Agent	3/8/2004	3/8/2004		This is another test	
Due	Agent	2/26/2004	2/28/2004		This is another test	
Open	Agent	2/26/2004	2/26/2005		Another Test	
Due	Agent	2/12/2004	4/5/2004		asdf	
Open	Agent	3/9/2004	3/9/2005	1642828	Car Wash / Oil Change	
Open	Agent	2/26/2004	2/28/2005	1642828	Car Wash	
Open	Agent	2/12/2004	4/5/2005	1772297	test	
Open	Agent	3/12/2004	3/12/2005	4559214	testing 1	
Officer	Allour	3/12/2004	3/12/2003	4558214	isoniy i	

Notes associated with a buyer can be general or specific to certain listings. A follow up date is available providing an interactive alternative to contact management software. Programs like Act!, though excellent, cannot provide access by both the member and the buyer in the same manner as the InBLISS Buyer Management System.